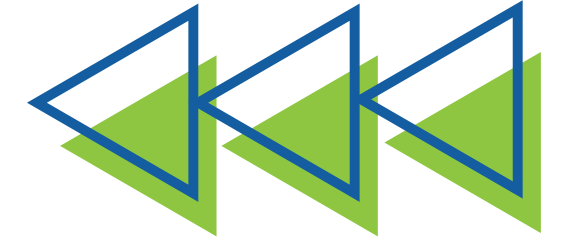


MULTIPLES OF AMERICA



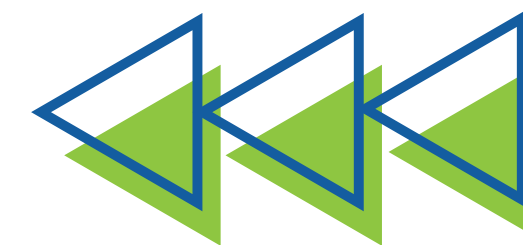
ANNUAL REPORT

2025 - 2026





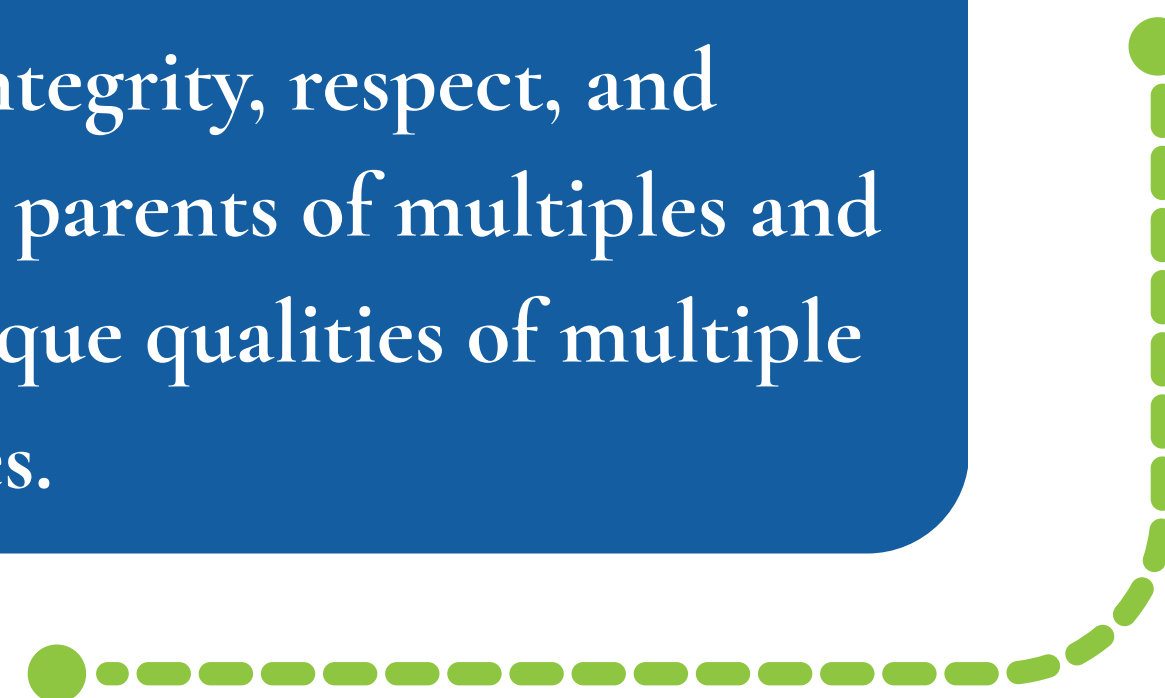
MULTIPLES OF AMERICA



OUR MISSION

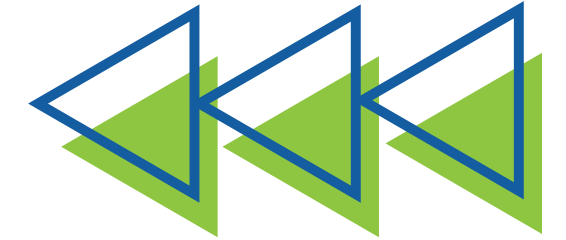


The National Organization of Mothers of Twins Clubs, Inc. is a 501(c)(3) non-profit organization dedicated to supporting families of multiple birth children through education, research, and networking. In partnering with local support groups, health care providers, researchers, and educators, and with the highest standards of integrity, respect, and professionalism, we endeavor to aid parents of multiples and to raise public awareness of the unique qualities of multiple birth families.





MULTIPLES OF AMERICA



THIS WAS A YEAR OF GROWTH AND MAINTAINING...

- Members
- Research
- Education

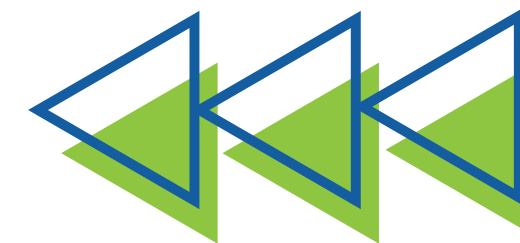


- Communications
- Benefits
- Sponsors/Partnership





KEY PERFORMANCE INDICATORS



5 KPIs – Key Performance Metrics

Membership

Members

Direct Members

Affiliates

Total Clubs



Key Financials

Dues

Donations/Sponsorships

Net Income 25-26



Social Media Activity

Facebook

X

Instagram

Linkedin

Website



Member Engagement

Mailings opened

ZOOM Connects

Great Expectations

Convention



Volunteers

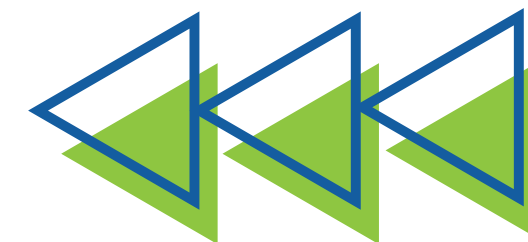
National Workers

Officers (OCAs)





MULTIPLES OF AMERICA



SPONSORS 2025-2026

- Twinful Life



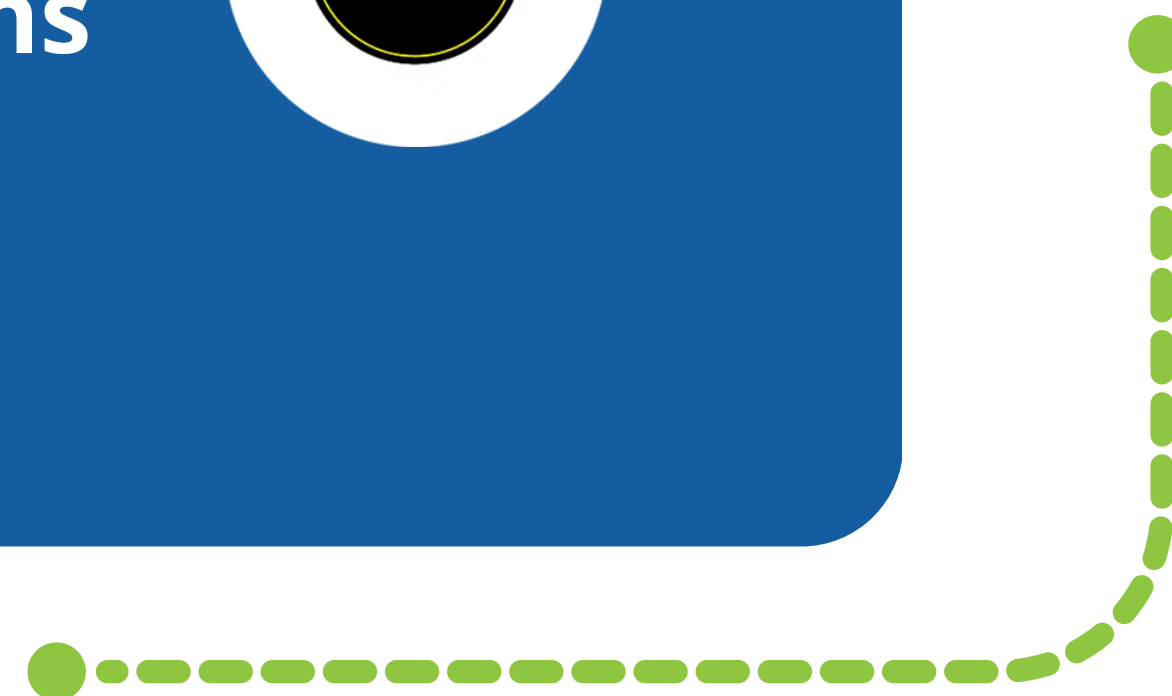
- Scott's Miracle-Gro, Temecula Operations



- Prolacta BIOSCIENCE

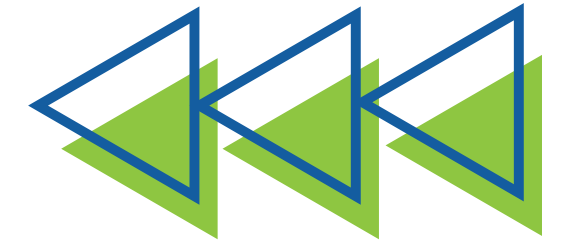


Thank you!





MULTIPLES OF AMERICA



COLLABORATORS

- All About Twins
- Twins Magazine



TWINS™





MULTIPLES OF AMERICA



PARTNERS



- National Perinatal Association
- Skylar Project
- Superhero Project, Inc.
- Mighty Little Giants
- American Pregnancy Association
- Fetal Health Foundation
- Graham's Foundation
- Lily's Hope Foundation
- NICU Awareness
- The TAPS Foundation





MULTIPLES OF AMERICA



PARTNERS

ICOMBO

- Newsletter and Website for members.
- Offers member meetings with organizations from across the globe.
- Created the International Multiple Birth Awareness Week.



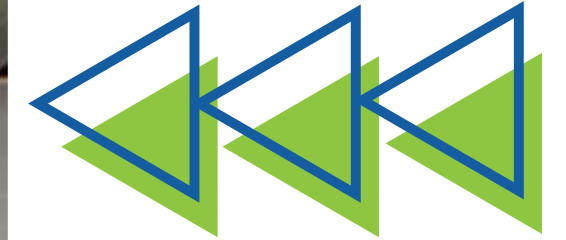
Multiples of America:

- Wrote articles for ICOMBO's Newsletter.
- Representation on the ICOMBO Board of Directors -
 - Terri Gillis



ISTS CONGRESS: OCTOBER 2027 - BRISBANE, AUSTRALIA



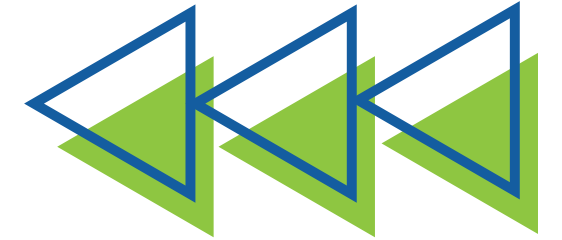


PRESIDENT - MARY PRIGEL ADCOCK

Key Deliverables:

- Coordinated the Great Expectations Multiplied initiative.
- Spotlighted the work of partner organizations through Club Helpline.
- Wrote monthly press releases about the events, benefits, and resources of Multiples of America. Releases were published on the website and distributed through PRlog and Qwoted.





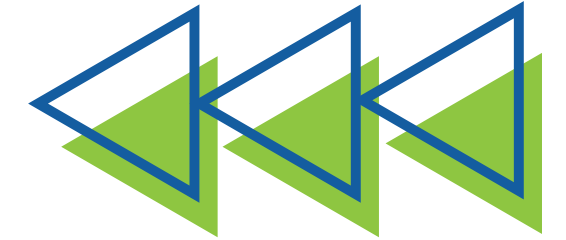
FROM THE PRESIDENT - MARY ADCOCK

Key Deliverables:

- Maintained connections with state organizations by providing a video about Multiples of America and sending a letter of greeting for state gatherings.
- Created and gathered resources for a Leadership Toolkit.

"A leader is one who knows the way, goes the way, and shows the way." John C. Maxwell





COMMUNICATIONS AND MARKETING

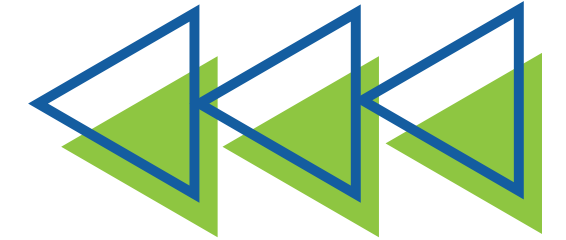
Claudia Contreras - Vice President

- Brenda Swindle



COMMUNICATIONS





COMMUNICATIONS AND MARKETING

Key Deliverables:

- **Member Support**
 - Prepared and posted Club Spotlights.
 - Coordinated the Member of the Year recognition.
 - Created the Zoom Connects Survey.
 - Pursued partnership and social media collaboration opportunities.
(Continued collaboration with All About Twins and Twins Magazine)
 - Monitored and posted to LinkedIn, Facebook, Instagram, and X.

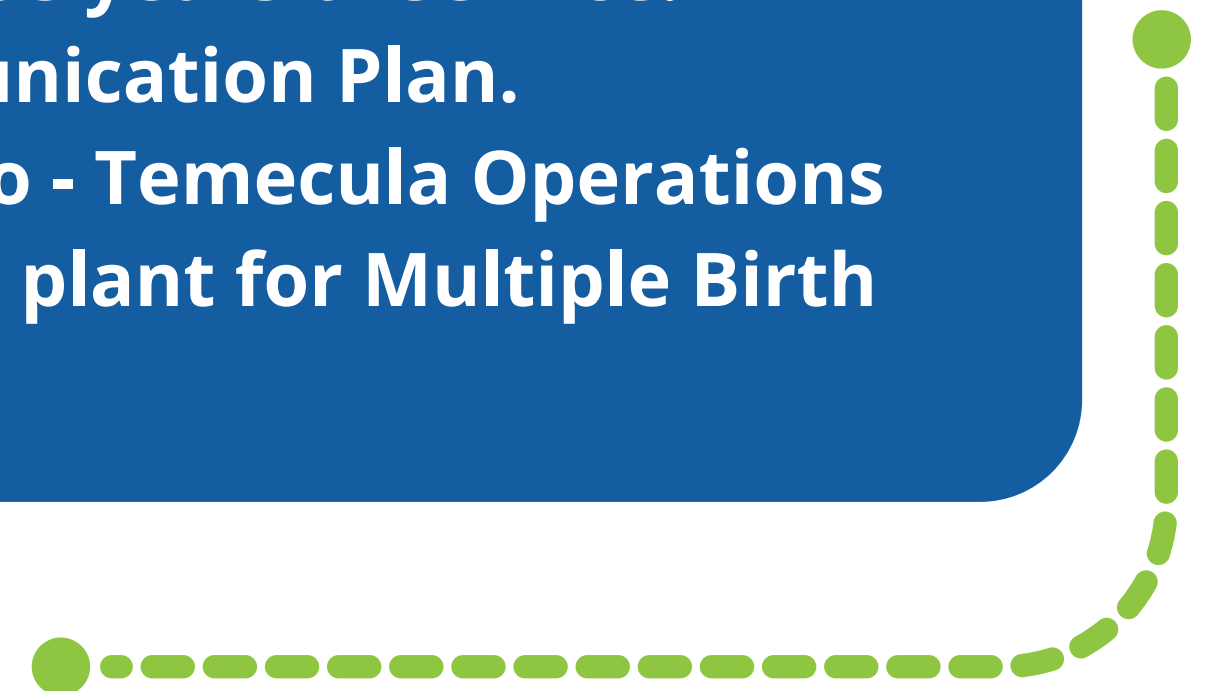


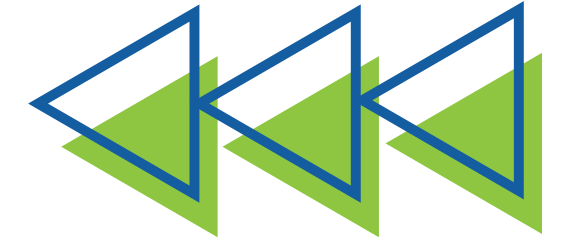


COMMUNICATIONS AND MARKETING

Key Deliverables:

- **Organizational Support**
 - Tracked analytics/metrics for our current platforms.
 - Updated the Service Award Database and prepared Service Awards.
 - Created the Blue Diamond Group for 35 plus years of service.
 - In process of updating the Marketing/ Communication Plan.
 - Secured sponsorship from Scott's Miracle Gro - Temecula Operations and launched a fundraising effort within the plant for Multiple Birth Awareness Month.





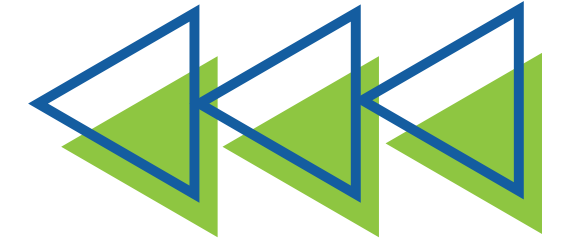
FINANCE

Missy Kahn - Vice President

- Christy Helvajian
- Kim Kostusiak

BENEFITS

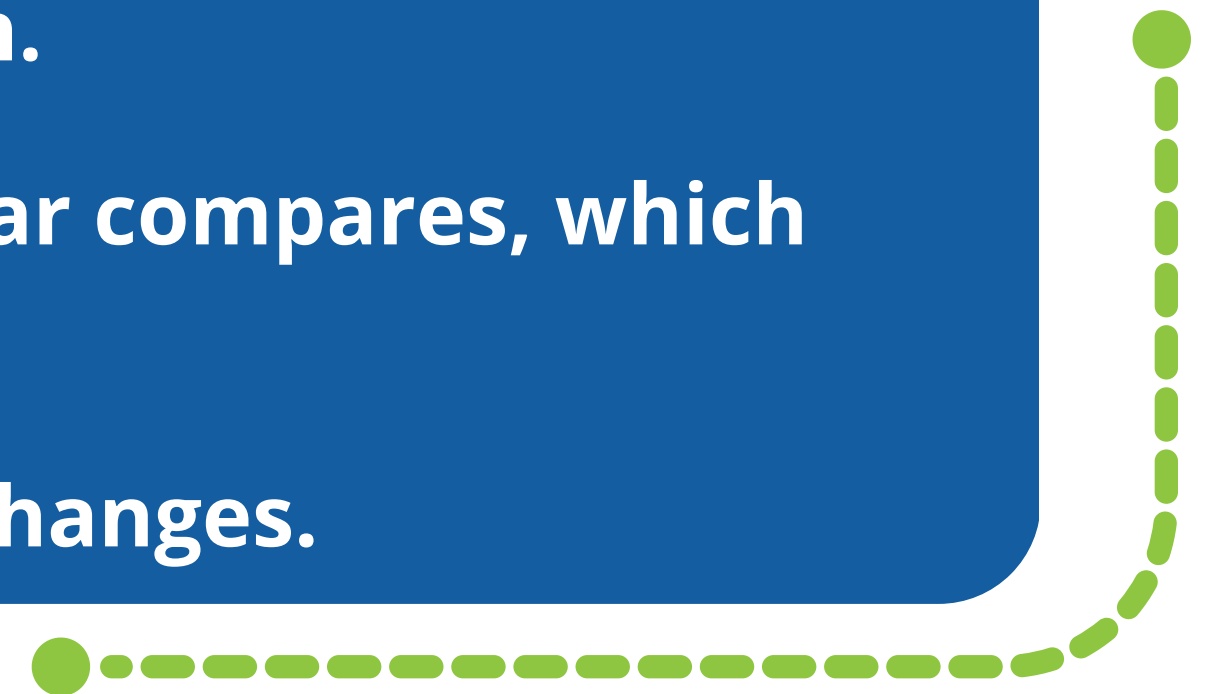


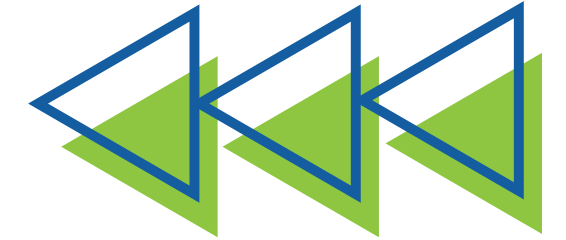


FINANCE

Key Deliverables:

- Exceeded goals for donations.
 - \$7,800 in fundraisers and over \$2,300 in smaller donations.
- Updated cash collection forms for Convention.
- Updated the Convention Budget year over year compares, which allows us to plan and track expenses.
- Prepared communications for upcoming GE Changes.





FINANCIAL REVIEW



Our Bank Balances as of 05/31/2026

Bank Accounts totaled: \$275,105.57

General Operating Funds:



\$179,412.82

Dissolution Reserve:



62,080.12

Endowment Account:



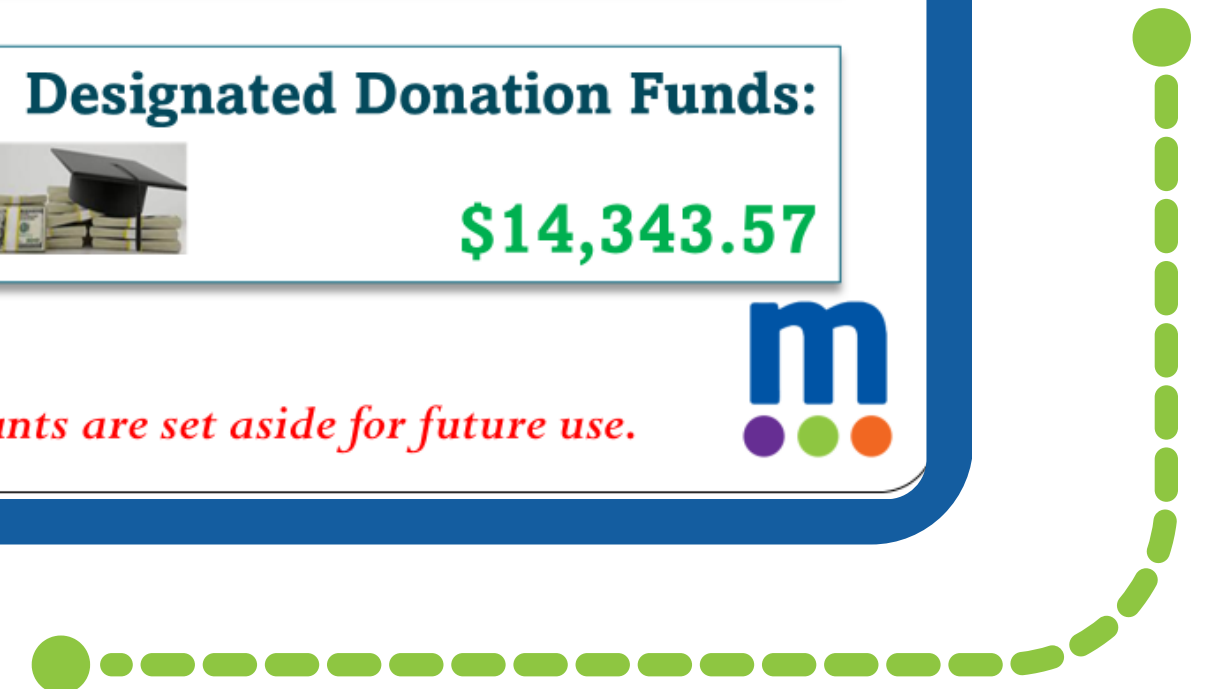
\$19,268.79

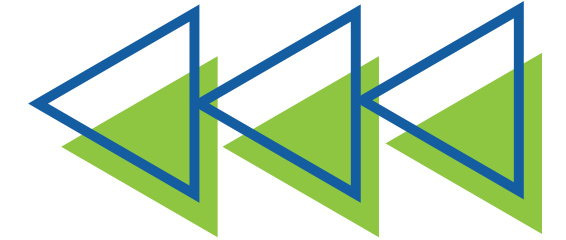
Designated Donation Funds:



\$14,343.57

Balances are shown in red simply to show which accounts are set aside for future use.





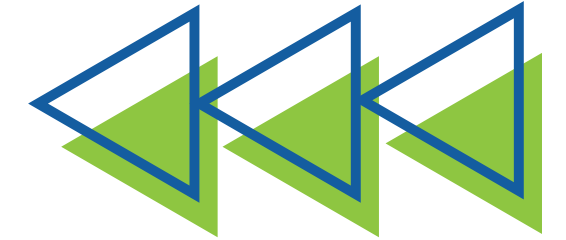
MEDIA AND PUBLICATIONS

Kelly Heslip - Vice President

- Sara Barr
- Denise Lewis
- Terrin Thomas
- Natasia Williamson

Communications



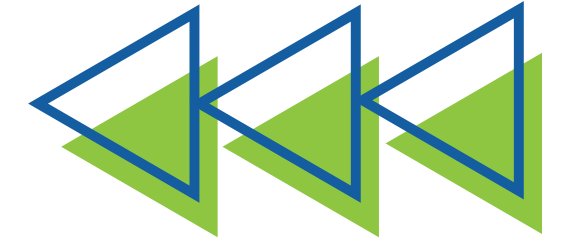


MEDIA AND PUBLICATIONS

Key Deliverables:

- Published 6 issues of Multiple Connections.
- Published 6 issues of Club Helpline.
- Transitioned design of publications to CANVA.
- Continued to add articles to the Connections Corner on the website.
- Utilized Article Submission Log to help organize each publication.





RESEARCH & MEMBERSHIP DEVELOPMENT

Pam Edelman - Vice President

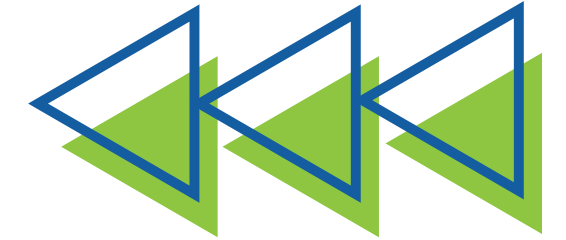
- Diane Graves
- Amy Bredemeyer
- Linda Grise
- Gwen Shogren
- Kim Ozark
- Judy Gorin
- Carla Hall
- Jill Heink
- Andrea Bryd
- Diane Knollman



RELATIONSHIPS

RESEARCH





RESEARCH & MEMBERSHIP

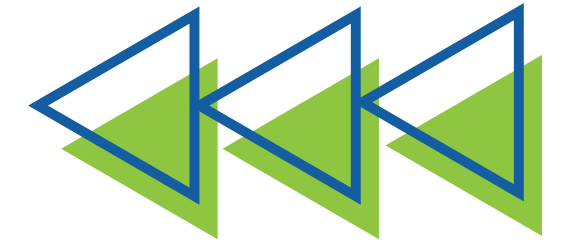
Key Deliverables:

- Rolled out the new Direct Membership.
 - 36 members joined during the 25-26 term.
- Created and distributed an internal survey-Dynamics of Adult Multiples which is two surveys-one for parents and one for multiples.
- Updated all forms and letters in both departments.
- Received 3 new outside research studies. We have a total of 5 open outside researcher studies.





ELITE STATUS CLUBS 26-27



Arizona

Mountain States Mothers of Adult Multiples

CALIFORNIA

Act Two Mothers of Multiples

High Desert Mothers of Multiples

Multiple Miracle Mothers of Multiples

MUMMS of San Diego

Rare Vintage Mothers of Multiples

Sonoma County Mothers of Multiples Club

Twins by the Bay

Westside Mothers of Multiples

DELAWARE

Polar Bear Mothers of Multiples

FLORIDA

East Coast Mothers of Duplicates

TNT Mothers of Twins Club

ILLINOIS

Double Love Mothers of Multiples Club

INDIANA

Southside Parents of Multiples

KANSAS

Hutchinson Area Mothers of Multiples

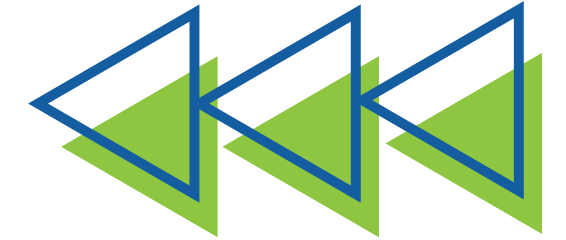
KENTUCKY

Bluegrass Parents of Twins & Multiples





ELITE STATUS CLUBS 26-27



MASSACHUSETTS

South Shore Mothers of Multiples
Southcoast Mothers of Multiples

MISSOURI

St Louis Mothers of Multiples

NEW HAMPSHIRE

Greater Nashua Parents of Twins & More

NEW JERSEY

Garden State Mothers of Multiples

NEW YORK

Westside Suburban Mothers of Twins Club

OHIO

Glass City Mothers of Multiples

PENNSYLVANIA

Hanover Area Mothers of Multiples

SOUTH CAROLINA

GEMS Mothers of Older Twins

TEXAS

Amarillo Area Mothers of Multiples
Dallas Mothers of Twins & Triplets Club
Garland Area Mothers of Twins Club

VIRGINIA

Loudoun Fairfax Mothers of Multiples Club

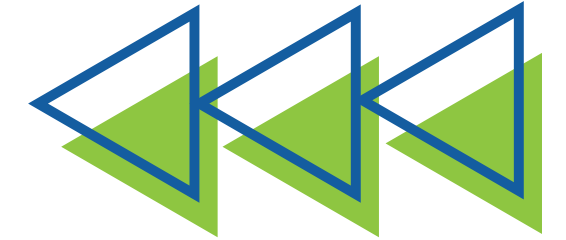




EVENTS DEPARTMENT

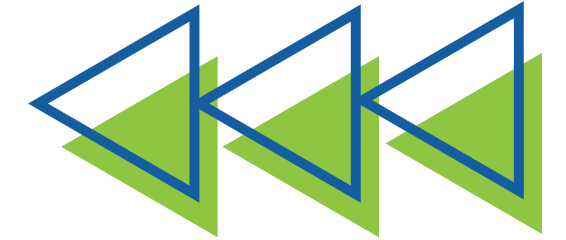
Kim Simonich - Vice President

- Michele Lewicki
- Conni Russell
- Susan Stump
- Janie Ziegler
- Becky Hames-Leidiger



NETWORKING



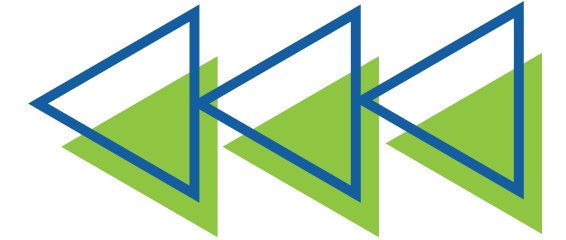


EVENTS DEPARTMENT

Key Deliverables:

- Coordinated Multiple Birth Awareness Week.
 - Theme: “Multiple Blessings”
 - Developed a Multiple Birth Awareness Toolkit for member clubs.
- Developed and presented the “Learning During the Early Years” seminar in April as part of the Great Expectations Multiplied Seminars.
- Planned and providing oversight for the 65th Annual Convention.
 - Updated procedures for the Silent Auction and Raffles held at convention.
 - On target to have a neutral income/expense event.



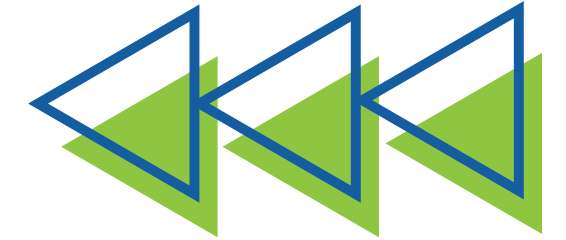


PARLIAMENTARIAN

Kim England

- Assisted 35 member clubs and the Board of Directors with parliamentary needs.
- Reviewed Club bylaws to ensure they met MOA requirements.
- Reviewed our bylaws/standing rules and made recommended changes to be voted on at this year's convention.
- Prepared and participated in the Budget/Bylaw Zoom Connect.
- Coordinated Scripts, Credentials, and Voting for Convention.





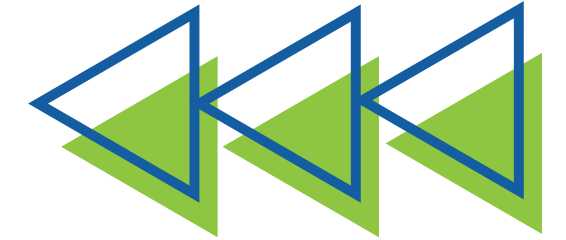
NOMINATING COMMITTEE

Nancy McMahon Olson - Chair

- Kathy Belmonte
- Carol Molyneux
- Jill Simpson
- Jacque Tokatch
- Jackie Vermeer

RELATIONSHIPS

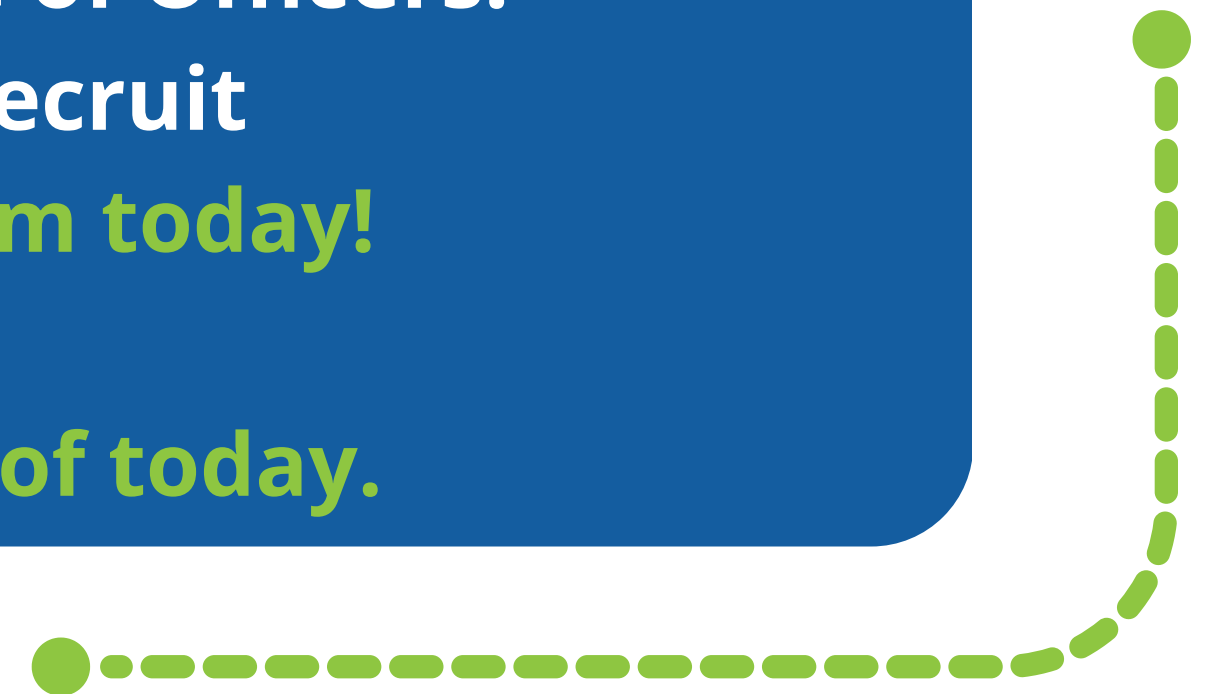


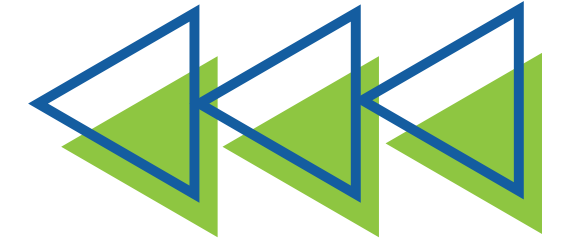


NOMINATING COMMITTEE

- Sent recruitment letters to eligible members, National Workers, and past Convention attendees.
- Submitted flyers to publications and social media.
- Deliberated and presented the 2026-2027 Slate of Officers.
- Continued to reach out via email and calls to recruit additional volunteers....**ask for a volunteer form today!**

32 Volunteer Forms have been submitted as of today.





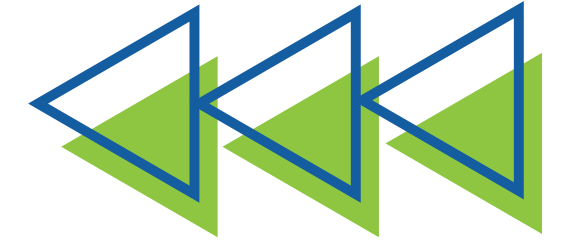
MARGE AINSWORTH SCHOLARSHIP COMMITTEE

Bea Reynolds - Chair

- Corky Bahr
- Pepsi Cordova
- Debbie Reed

BENEFITS



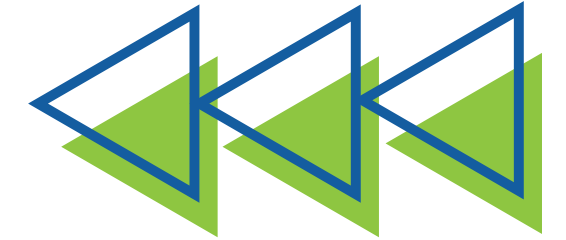


MARGE AINSWORTH SCHOLARSHIP COMMITTEE

Key Deliverables:

- Received 11 applications.
- Processed 10 qualifying applications.
- Awarded 2 \$500 Scholarships.





MARGE AINSWORTH SCHOLARSHIP RECIPIENT 2025-26

Zierin Kennedy Thomas

- University of South Carolina
- Mass Communication/Juris Doctor
- Parents: Gwendolyn and Arenda Thomas
- **Multiples of the Midlands**





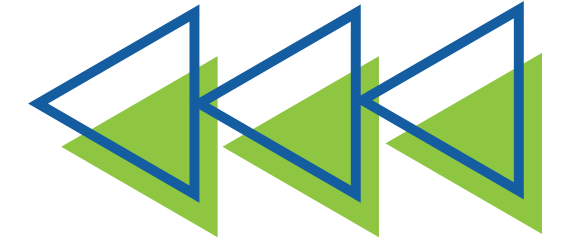
THE EDGE COMMITTEE

Stephany Ireland - Chair

- Linda Dreyer
- Tricia Mroz
- Tara Thomas

BENEFITS





THE EDGE COMMITTEE

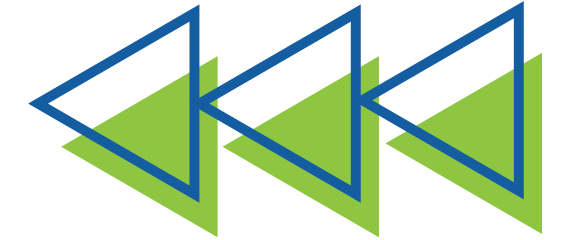
\$500

Last year our **First EDGE Grant** was awarded to:

Multiples of the Midlands

- The project focused on increasing awareness of their club among expectant and new parents through many outreach initiatives.

- **Results:** *In a year when many of our clubs have struggled, Multiples of the Midlands increased their membership by 25.8%.*



THE EDGE

MOM Club Multiples of the Midlands

Got twins, triplets, or more?
CONGRATULATIONS! NOW WHAT?!

Multiples of the Midlands is a local non-profit group that meets socially — online and in person — to support parents of multiples. Scan the QR code below to learn more and become a member!



multiplesofthemidlands.org/momclub

Materials funded by:
multiples support
education
research

FIND US ON FACEBOOK!

Multiples of the Midlands ♥ MOM Sale

FIND US ON INSTAGRAM!

[multiplesofthemidlands](https://www.instagram.com/multiplesofthemidlands/) ♥ themomsale



multiples support
education
research
OF AMERICA

EDGE GRANT UPDATES

Thank you to members who volunteered
to distribute materials to doctor offices!



Gwen Thomas dropping materials off at SouthernMED Pediatrics (Northeast Columbia).



Caroline Smith and her twins dropped materials off at Sandhills Pediatrics during their 1 year check up!



One of many of Bayne Dangerfield's drop offs.



Karen Scurry dropping materials off at Brookland Community Pediatrics.



Sara Barr at a hospital finding out how to contact their Marketing Department.



One of many of Bayne Dangerfield's drop offs.

MOM Club Multiples of the Midlands

Congratulations on the pregnancy or birth of your twins, triplets or more! We would love to team up with you on this exciting journey.

Multiples of the Midlands is a local non-profit group that meets socially — both online and in person.

See reverse for more info!



Flyer for doctor's offices

As a member, you'll enjoy the following benefits:

- ✓ Connect with a community of other parents of multiples in the Midlands, throughout SC, and across the country
- ✓ Ask questions and learn parenting tips
- ✓ Share your joys and challenges with others who 'get it'
- ✓ Buy or sell toys, clothing and other needs
- ✓ Join our virtual book club
- ✓ Access free webinars by experts in parenting multiples
- ✓ Monthly gatherings - dinner provided!
- ✓ Mom's nights out
- ✓ Play dates for kids of all ages
- ✓ Holiday activities for the whole family
- ✓ Consignment sale every fall and spring to buy and sell children's items
- ✓ Engaging speakers on a variety of parenting and other topics

Scan the QR code to find out how to become a member. Still have questions?

Contact us at:

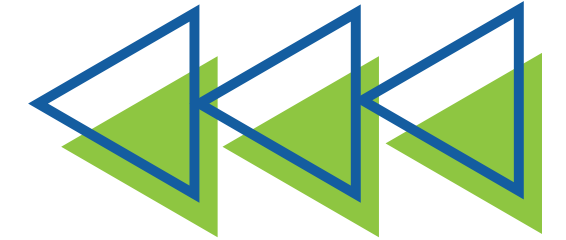
multiplesofthemidlands@gmail.com



multiplesofthemidlands.org

FIND US ON FACEBOOK!
Multiples of the Midlands ♥ MOM Sale

Printed materials funded by: **multiples** support
education
research



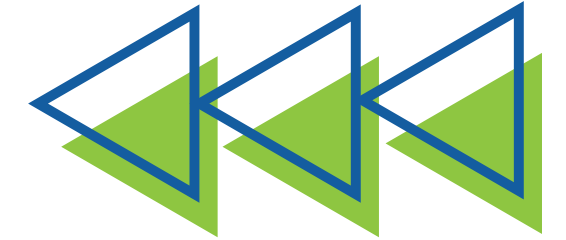
THE EDGE COMMITTEE

We are ready to announce the club that
will receive our second EDGE Grant.....

\$500

And the winner is.....





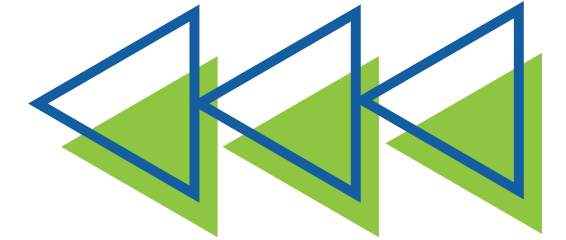
CONGRATULATIONS TO OUR 2026 EDGE GRANT RECIPIENT CLUB!

Phoenix Valley Mothers of Multiples

Project: Moms Helping Moms Initiative

- **MHM includes a series of support events, and a targeted acute-need support campaign.**



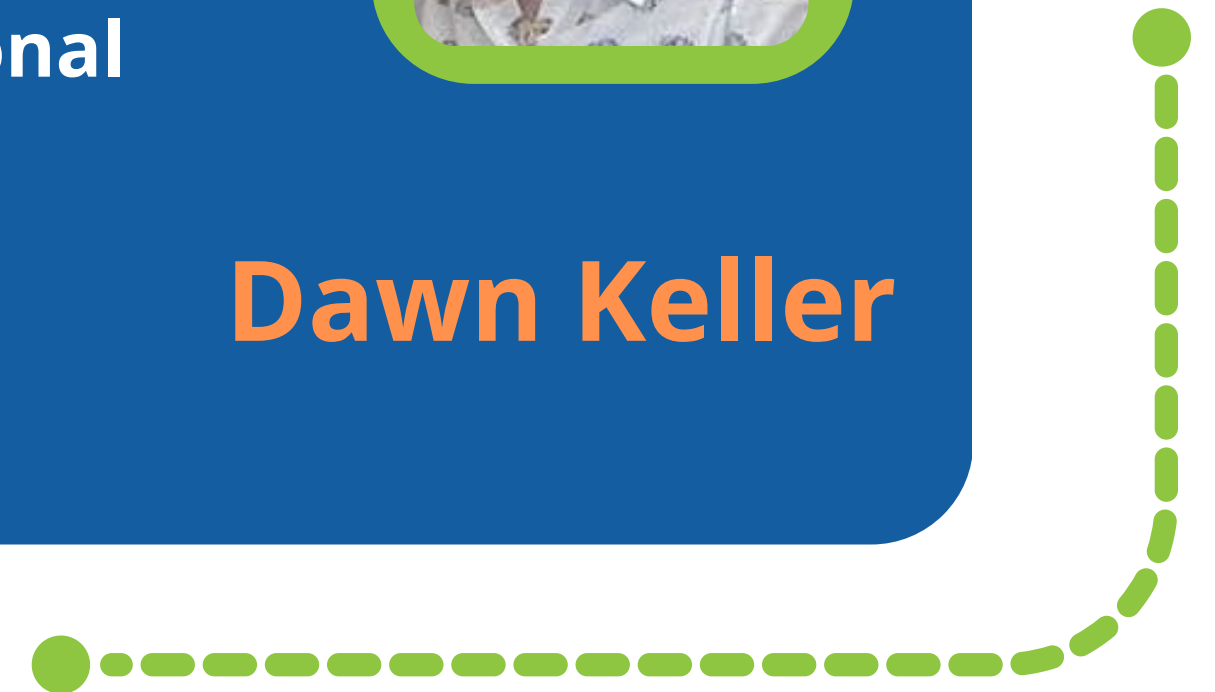


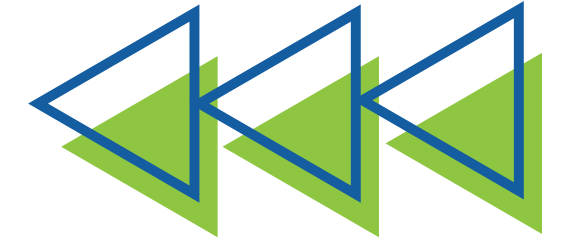
EXECUTIVE DIRECTOR

- Point of contact for all communications with the public and member clubs.
- Manages all mailings.
- Oversees updates and revisions to the website.
- Provides support to the Board of Directors and National Volunteers of Multiples of America.
- Supervises bookkeeping and audit resources/tasks
- And much more!



Dawn Keller





BOARD OF DIRECTORS 2025-2026

President

Communications & Marketing Vice President

Media & Publications Vice President

Research & Membership Development Vice President

Events Vice President

Finance Vice President

Advisor

Parliamentarian

Executive Director



Mary Prigel Adcock

Claudia Contreras

Kelly Heslip

Pam Edelman

Kim Simonich

Missy Khan

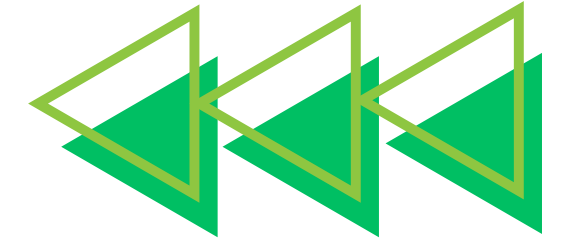
Terri Gillis

Kim England

Dawn Keller



MULTIPLES OF AMERICA



THANK YOU!

