



support
education
research

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“How to Get Started” Local Event/s Planning Guide for National Multiple Birth Awareness Month

First Week in March 2026:

- To get started, go to www.multiplesofamerica.org and log into the Members Only section of the website. In the top blue navigation bar, click on the “Members Only” header and down to the “Members Only Center” link in the dropdown menu. From there, scroll down to the “Toolkits” section. Here you will find the *2026 Multiple Birth Awareness Toolkit*, which includes a *Local Event/s Ideas* document, as well as other informational documents.
- Begin planning your event/s and contact other support groups in your community that you also want to participate with you, such as hospitals, clinics, March of Dimes, Easter Seals, childcare facilities, schools, etc.
- Send your state Governor and town council/city Mayor proclamation requests from the Multiples of America President (documents found in the Toolkit), along with the April press release about the celebration month and your personal request to your local government.

Second Week in March 2026:

- Invite members and the community to the event/s.
- Send out the National Multiple Birth Awareness press release (dated April 1) to all local media outlets.

Two Weeks prior to your event/s:

- Invite the media by sending out the *Media Notification* document from the Toolkit and follow up with a personal phone call.
- Work on final preparations and contact the local support groups participating to ensure everyone will be in attendance.
- Send social media postings to the Events Department so they can arrange for them to be shared on Multiples of America’s social media platforms. Use the hashtags *#MultipleLessons&Blessons*, *#MOAJoinsintheJourney*, and *#MBAawareness2026* to promote your event.

Week of event/s:

- Contact local club members to remind them of the event/s.
- Make copies of handouts/flyers/brochures you will pass out at the event, all of which can be found on the Members Only Center page (refer to first bullet in this document to navigate): information from the Multiple Birth Awareness Toolkit, local club information, Multiples of America brochures and materials about membership, education of multiple birth children, support services, etc.

Day of event/s:

- Set up as required based on your venue; have greeters in place to meet attendees and pass out materials/brochures. Welcome the media and introduce them to key organizers and club leaders.
- Take lots of pictures to share with your local chapter and Multiples of America.

Day after event/s (after you CELEBRATE YOUR SUCCESS!):

- Send Multiples of America’s Events Department and Media & Publications Department (events@multiplesofamerica.org) a few paragraphs about your event, a completed photo release form (found in the Members Only Center under Forms & Agreements), and photos to be shared on Multiples of America’s social media platforms, website, and in *Multiple Connections*.

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CONNECTING + SUPPORTING MULTIPLE BIRTH FAMILIES

(Also known as the National Organization of Mothers of Twins Clubs)