

**multiples**  
OF AMERICA

support  
education  
research



## SPONSORSHIP



**MULTIPLES OF AMERICA**

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# WHAT WE DO

## CARING CONNECTIONS COMMUNITY



Parenting multiples can seem to be an overwhelming task. Multiples of America reaches out to member clubs and members with services and benefits from A-Z. A quick rundown of just a few of those services:

*Multiple Connections*, a bi-monthly ezine, is emailed to every member, with all issues available 365/24/7 in the Members Only section of our website. The ezine features articles about families raising multiples, tips for navigating all years of parenting, organizational news, and more.

Social media connections help members network with other parents across the nation and connect with organizational services and benefits. Multiples of America is on Facebook, with eight organizational pages, Instagram, Twitter, and LinkedIn.

Our website offers a wealth of information and connections about parenting multiples at all ages and stages and managing a local club. Information specific to expectant parents, parents of school age multiples, parents in specialized moments, and more. [www.multiplesofamerica.org](http://www.multiplesofamerica.org)

Our belief: No parent should feel alone. We are with parents from the beginning and through every stage. Parents with children of all ages tell us our networking support results in reductions in parenting stress, greater understanding of the unique aspects of parenting multiples, as well as personal growth through volunteering on the local, state, and national levels.

## WHY PARENTS VALUE US

### WANT TO FIND OUT MORE OF OUR STORY?

Founded in 1960, Multiples of America has a legacy of serving the multiple-birth community through caring, connections, and community. There's a lot to our story and we'd love to share it with you and find out how the work of our organizations can complement each other.

### WANT TO HELP AND SPONSOR?

We are funded primarily by dues, donations, and grants. We make the most of each dollar. Know that 100% of every donation goes toward providing services for our member clubs and members.

We offer sponsorship opportunities at the platinum, diamond, gold, and sterling levels. See the next page for the special recognition packages we've designed for each of those levels. We're also glad to discuss a custom package. **All donations are tax deductible.**

Email us for more information:  
[info@multiplesofamerica.org](mailto:info@multiplesofamerica.org)





## SPONSORSHIP OPPORTUNITIES

SPONSOR RECOGNITION	PLATINUM PARTNER \$7,500	DIAMOND DONOR \$5,000	GOLD DONOR \$2,500	STERLING SUPPORTER \$1,000	AMETHYST ADVOCATE YOUR CHOICE
Acknowledgment in Annual Report and 1 issue from the President <i>(Special Delivery)</i>	●	●	●	●	●
8 1/2 X 11 ad in Publication for all Members <i>(Multiple Connections)</i>	6 ADS (EVERY ISSUE FOR A YEAR)	3 ADS	2 ADS	1 AD	CREATE YOUR OWN
Social Media Posts	2 POSTS EVERY MONTH	1 POST EVERY MONTH	6 POSTS ANNUALLY	1 POST EVERY QUARTER	CREATE YOUR OWN
Website Presence	ON THE HOMEPAGE	ON THE HOMEPAGE	ON THE PARTNER PAGE	ON THE PARTNER PAGE	CREATE YOUR OWN
Acknowledgment in 2 Publications to Chapter Leadership <i>(Club Helpline)</i>	●	●	●		CREATE YOUR OWN
Press Release and LinkedIn Announcement	●	●			CREATE YOUR OWN
Annual Convention Add-Ons	MOMS MALL BOOTH 1 PG. AD IN PROGRAM *SPEAK AT EVENT	1/2 PG. AD IN PROGRAM *SPEAK AT EVENT	1/2 PG. AD IN PROGRAM	1/4 PG. AD IN PROGRAM	SPECIALIZED SPONSOR OPPORTUNITIES
Project partnership and shared resources upon mutual agreement	●	●			CREATE YOUR OWN

\*SPEAK AT EVENT: CONDITIONS TO BE DETERMINED IN THE SPONSORSHIP AGREEMENT