

Coming Soon: RaiseRight Fundraising

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Multiples of America is always looking for new, innovative and effective ways to raise funds for our organization. This fall, we will offer RaiseRight, a modern fundraiser that will allow you to raise money for Multiples of America while doing your normal shopping — at no extra cost to you!

What is RaiseRight?

RaiseRight is a fundraising platform that leverages the power of everyday shopping to generate funds for non-profits, such as Multiples of America. The concept is simple: members and supporters purchase gift cards for their favorite retailers through the RaiseRight app or website, and a percentage of each purchase goes directly to Multiples of America. Routine spending adds meaningful contributions, making it a win-win for both members and Multiples of America.

How Does RaiseRight Work?

The process is straightforward and user-friendly:

1. **Sign Up:** Create an account on the RaiseRight platform.
2. **Purchase Gift Cards:** Buy gift cards for various retailers, including grocery stores, restaurants, and online shops, through the app or website.
3. **Earn Rebates:** Each gift card purchase generates a rebate, a percentage of which goes to the Multiples of America.
4. **Use Gift Cards:** Use the gift cards as you would any other, making purchases without any additional cost.

Benefits for Multiples of America

RaiseRight offers several significant advantages for Multiples of America:

1. **Consistent Funding:** Since supporters can use RaiseRight for their everyday shopping needs, Multiples of America will have a steady income from this fundraiser.
2. **Wide Retailer Network:** With partnerships with hundreds of retailers, RaiseRight provides ample opportunities for members to contribute.
3. **No Additional Costs:** Members do not spend extra money. You purchase gift cards at face value, making it an attractive option for those looking to support our mission without altering their budget.

Benefits for Members

For members, RaiseRight offers a seamless way to contribute to your favorite non-profits:

1. **Convenience:** Buying and using gift cards is straightforward, with options to purchase both physical and electronic cards.
2. **Flexibility:** With a vast selection of retailers, you can find gift cards for stores you already frequent.
3. **Impactful Giving:** Knowing that your everyday purchases are contributing to a cause adds a layer of satisfaction and purpose to routine shopping.

In a world where every dollar counts, RaiseRight allows members to support Multiples of America through your everyday spending. Watch for more information on how to sign up coming this fall!