

# National Ambassador Program



## What is the Multiples of America National Ambassador Program?

Serving as a National Ambassador is a simple, yet meaningful, opportunity to embrace your membership with Multiples of America, actively participate and support our organization as a volunteer.

National Ambassadors are an extension of our brand, values, and mission. As an active member in your local club or state organization, you are already making a huge impact. That's why we want to invite you into our "inner circle" and become even more involved with Multiples of America.

As an Ambassador for Multiples of America, your commitment involves:

- Positively promoting the organization.
- Maintaining a courteous and professional demeanor that supports the best interest of Multiples of America while being a model for others.
- Acting as a welcoming, friendly, and approachable contact.
- Supporting Multiples of America's intention to foster environments that create new connections.
- Completing commitments in a timely manner, meeting all required deadlines.
- Supporting certain efforts of Multiples of America by learning about them and cross-promoting those initiatives.

## Program Overview

National Ambassadors are volunteers who further the mission, vision, and service of Multiples of America. They act as a link among members, prospective members, sponsors, and the Board of Directors.

The Ambassador program is designed to build a larger base of volunteers by offering lots of small ways members can help the national organization without the full commitment of being a National Worker.

This program can serve as a stepping stone for future National Workers or as a way for previous volunteers to continue sharing their time and talents with the organization. The goals of the program are to:

- Complete tasks needed for the business of the organization.
- Help gain and retain members.
- Build connections and engage with other parents of multiples.
- Spread awareness of our many programs and services.
- Enhance the value of our brand.



## Who can join the program?

Any active member in good standing can serve as a National Ambassador. The time commitment is flexible and less than what is required of a National Worker, however, **Ambassadors do not earn credit for years of service.**

While the time commitment is small, you can have a big impact by supporting families of multiples nationwide. You will have a board member as a liaison to answer questions and provide support, but you are not assigned to a specific department. That means no department meetings, no formal midterm and final reports, just a quick summary of the work you completed as an Ambassador.

## Some perks ...

As a National Ambassador for Multiples of America, you can:

- Positively promote the organization.
- Create new connections.
- Gain insight into the business of the organization.
- Boost your knowledge of the many resources available to club leaders and other members.
- Have direct contact with National Workers and the Board of Directors to share your feedback about programs and services.
- Learn new skills and bolster your resume.
- Take the first step to becoming an official National Worker, or continue volunteering during a busy family or work time.
- Receive national recognition as an Ambassador.

## Choose Your Own Tasks

To serve as an Ambassador, you can choose four activities to complete throughout the term. You'll select your preferred tasks from a complete list in the application. Here's just a sampling of the type of work Ambassadors can complete:

- Write articles for our *Multiple Connections* or *Club Connections* publications.
- Share social media posts by Multiples of America.
- Participate in Zoom Connects.
- Help identify potential sponsors.
- Help with Multiples of America fundraising efforts.
- Welcome new members to the organization.
- Help the Events Department before or during convention.
- Participate in the Multiple Birth Awareness Month activities.
- Suggest a topic for an organizational research study.
- Identify a need, and name your own activity!

## Ready to Sign Up?

Complete the application at:

[www.multiplesofamerica.org/ambassador/](http://www.multiplesofamerica.org/ambassador/)