

MULTIPLES OF AMERICA CAN HELP YOU REACH FAMILIES OF MULTIPLES

Use one of our advertising options to reach our members if:

- Your product is multiple-related
- Your market is babies, children or young adults
- Your target audience is parents

Multiple Connections

Multiples of America's bimonthly publication is an online ezine emailed to each of our nearly 6,000 member families and affiliates. Current and back issues are available 24/7/365 in the Members Only section of the organization's website. Just provide a pdf or jpg 8 1/2" X 11" flyer, B&W or color (no additional fee). This is a great marketing choice for reaching families with multiple-birth children.

Cost per page

- \$140 for non-members
- \$100 for members

Deadlines for flyer submission

- December 1 for January issue
- February 1 for March issue
- April 1 for May issue
- June 1 for July issue
- August 1 for September issue
- October 1 for November issue



National Mailings

Multiples of America emails six primary mailings each year. Three mailings are emailed to every member. Three are sent to the leadership team for each local club. If you are trying to get information directly into the hands of our members, families and clubs, this is a wise marketing choice. Just provide a pdf or jpg 8 1/2" X 11" flyer, B&W or color (no additional fee).

Cost per page

- \$100 for our members
- \$140 for non-members

Deadlines for flyer submission

Member Mailings

- September 1
- October 1
- March 1

Club Mailings

- March 15
- April 1
- April 15



Convention Program Booklet

Multiples of America produces a printed program booklet for our convention each year. Each attendee at convention receives a copy of the booklet. To place an ad, provide a pdf or jpg. Email our office for specific sizes, B&W.

Cost

- \$75 for full page
- \$40 for half page
- \$25 for 1/4 page

Deadline for submission

June 10



Social Media

2024

Multiples of America hosts 11 social media sites: 8 Facebook pages, and 1 account on Instagram, X, and LinkedIn. Most Facebook pages are for members only and focus on building community in specific areas, such as special needs parenting, single parenting, higher order multiples parenting, leadership challenges, and more. Our public Facebook page is followed by over 12,000 users.

Provide the text and a jpg graphic or logo one month prior. Posting will be on up to two sites.

Cost for Members

- \$30 for three posts, once a month for three months
- \$50 for six posts, once a month for six months

Cost for Non-Members

- \$50 for three posts, once a month for three months
- \$80 for six posts, once a month for six months

Pricing is based on ad graphic provided by the advertiser. Design support is offered for an extra \$30 per ad.

Multiples of America welcomes advertising for multiple-related products or services, which include those for families of multiples, that are safe, fun, and friendly for any family dynamic. We also welcome ads for products, services, or unique opportunities for our members or local clubs.

Multiples of America reserves the right to reject any advertisement that does not meet the standard acceptance, including petitions. In addition, no ad shall be deemed as political. Acceptance of advertising is not an indication of an endorsement of a project or service.

Multiples of America

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