

Convention Program Booklet

Multiples of America produces a printed program booklet for our convention each year. Each attendee at convention receives a copy of the booklet. To place an ad, provide a pdf or jpg. Email our office for specific sizes, B&W.

Cost	Full Page	\$75
	Half Page	\$40
	1/4 Page	\$25

Deadline for submission:
June 10

Multiples of America is a network of local clubs representing individual parents of multiples – twins, triplets, quadruplets, and more. Our goal is to improve public awareness of the needs of multiple birth children through support, education, and research. Multiples of America is a non-profit, 501 (c)(3) organization, funded by dues, donations, and grants.

Multiples of America reserves the right to reject any advertisement which does not meet the standard acceptance, including petitions. In addition, no ad shall be deemed as political. Acceptance of advertising is not an indication of an endorsement of a project or service.

Multiples of America

2000 Mallory Lane

Suite 130-600

Franklin, TN 37067-8231

www.multiplesofamerica.org

multiples
OF AMERICA
CONNECTING + SUPPORTING MULTIPLE BIRTH FAMILIES
(Formerly the National Organization of Mothers of Twins Clubs.)

support
education
research



TO REACH

families of multiples,
Multiples of America
has a plan to help

Use one of our advertising options to reach our members if:

- Your product is multiple-related
- Your market is children (newborns through teens)
- Your target audience is parents

info@multiplesofamerica.org





Multiple Connections

Multiples of America's bimonthly publication is an online ezine emailed to each of our nearly 6,000 member families and affiliates. Current and back issues are also available 24/7/365 in the Members Only section of the organization's website. Just provide a pdf or jpg 8 1/2" X 11" flyer, B&W or color (no additional fee). This is a great marketing choice for reaching families with multiple-birth children.

Cost per page \$140 for non-members
\$100 for members

Deadlines for flyer submission:
December 1 for January issue
February 1 for March issue
April 1 for May issue
June 1 for July issue
August 1 for September issue
October 1 for November issue

National Mailings

Multiples of America emails six primary mailings each year. Three mailings are emailed to every member. Three are sent to the leadership team for each local club. If you are trying to get information directly into the hands of our members, families, and clubs, this is a wise marketing choice. Just provide a pdf or jpg 8 1/2" X 11" flyer, B&W or color (no additional fee).

Cost per page \$100 for our members
\$140 for non-members

Deadlines for flyer submission:
Member Mailings September 1
October 1
March 1
Club Mailings March 15
April 1
April 15



Social Media

Multiples of America hosts 11 social media sites: 8 Facebook pages, and 1 account on Instagram, X, and LinkedIn. Most Facebook pages are for members only and focus on building community in specific areas, such as special needs parenting, single parenting, higher order multiples parenting, leadership challenges, and more. Our public Facebook page is followed by over 12,000 users. A social media ad posts across all pages. Provide the text and a jpg graphic or logo.

Cost per page \$300 for three posts, once a month for three months
\$550 for six posts, once a month for six months

Deadlines for post submission:
1 month prior to initial posting

Multiples of America welcomes advertising for multiple-related products or services, which include those for families of multiples, that are safe, fun, and friendly for any family dynamic. We also welcome ads for products, services or unique opportunities for our members or local clubs.