



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE  
September 1, 2023

Contact: Dawn Keller, Executive Director  
[info@multiplesofamerica.org](mailto:info@multiplesofamerica.org)

### **Invite2Connect Project Expands Organization’s Outreach To Parents with Newborn Multiples**

**Franklin, TN** - Multiples of America will offer added support to parents with newborn multiples by strengthening connections with partner organizations, local hospitals, and member clubs. The new project, Invite2Connect, aims to connect with parents in communities, big and small, across the country.

The first step in the project involved updating the organization’s premiere publication for expectant parents, “Your Multiples and You.” The six-page pamphlet offers information and resources tailor-made for new or expectant parents of multiples. A postcard was then developed to introduce parents to that publication and to provide information on how to get a copy of it and connect with Multiples of America. With the help of partner organizations and local hospitals, these postcards will be distributed to parents nationwide, especially to those living in geographic areas not currently affiliated with the organization. Multiples of America’s local member clubs will help with the outreach by delivering postcards to hospitals and obstetricians’ offices in the areas where they gather.

Invite2Connect began as the dream of the organization’s immediate Past President, Brenda Roser, and is financed through the generosity of several donors. Roser sees the project as an opportunity to touch the lives of new parents, grow membership in the organization, and raise awareness about the world of multiple parenting.

“I am super excited to see the Invite2Connect project come to fruition,” said Roser. “What better way to reach new parents than uniting with our partners to ‘spread the word’ about our organization?”

**Multiples of America (also known as the National Organization of Mothers of Twins Clubs, Inc.)** is a 501 (c) 3, non-profit organization dedicated to supporting families of multiple birth children (*twins, triplets and higher-order multiples*) through support, education, and research. *Founded in 1960, the organization serves nearly 7,000 members in more than 150 clubs across the country. For more information about the organization, its services, and benefits, contact our Executive Office, at [info@multiplesofamerica.org](mailto:info@multiplesofamerica.org)*