

NEWS RELEASE FOR IMMEDIATE RELEASE April 1, 2023

Contact: Dawn Keller, Executive Director info@multiplesofamerica.org

Multiple Birth Awareness Month Reminds Parents to 'Dream Big...One Step At A Time'

Franklin, TN - April means it's time to celebrate Multiple Birth Awareness Month.

Multiples of America (also known as The National Organization of Mothers of Twins Clubs, Inc.) is excited to announce the theme for this year's celebration - "Dream Big...One Step At A Time."

It's a theme well-fitted to an organization that has been building educational resources, working with researchers, and helping parents navigate the journey of raising multiples (twins, triplets, and other higher order multiples) for 63 years.

"Our organization has a story that has been written one day, one step at a time, explained Mary Adcock, Multiples of America President. "It's a story of a group of parents who were dreaming big about the power of a national organization focused on the needs of families raising multiple birth children. It's a story of parents who built a network infused with research and education one connection, one letter, one document at a time. It's a story of an organization that has stepped through changing times, even managed to walk on when finances were strained or worldwide pandemics created shutdowns. We are continuing to dream big and tell our story today."

The focus to 'Dream Big...One Step At A Time' is also well-fitted to telling the story of families who are raising multiple birth children. While each family is unique, they travel through many of the same joys and challenges as they support the specific needs of their multiples, across the years. Those unique needs can span many areas: medical, educational, social, emotional.

Being a part of a local parents of multiples club connected to Multiples of America gives parents the tools and supports they need to answer those needs: a range of live and online events, quality educational information, a base of multiple-specific research, a personalized support system that can be local, national, even international.

Today, Multiples of America supports nearly 160 local clubs across the nation, representing more than 6,700 parents of multiples. On some days, celebrations for this year's Multiple Birth Awareness month will just be a continuation of the work many do every day, every month: meal trains for expectant and new parents of multiples, preemie clothing closets, guidelines for addressing questions concerning classroom placement of multiples, support during times of special needs or bereavement. At other times, celebrations will be specialized to 2023: social media posts, special local or statewide gatherings, and a nationwide, and a virtual 1k/5k run/walk that encourages participants to 'Dream Big...One Step At A Time.'

Multiples of America (also known as the National Organization of Mothers of Twins Clubs, Inc.) is a 501 (c) 3, non-profit organization dedicated to supporting families of multiple birth children (*twins, triplets and higher-order multiples*) through support, education, and research. Founded in 1960, the organization serves nearly 7,000 members in more than 150 clubs across the country. For more information about the organization, its services, and benefits, contact our Executive Office, at info@multiplesofamerica.org